

Media Release

Ingrid Stitt MP

Minister for Mental Health

Minister for Ageing

Minister for Multicultural Affairs



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CELEBRATING VICTORIA'S CULTURAL DIVERSITY THIS MARCH

The Allan Labor Government is encouraging Victorians to join in celebrating the state's rich and diverse multicultural communities this March.

Minister for Multicultural Affairs Ingrid Stitt today visited Grazeland in Spotswood to preview Victoria's largest annual celebration of culture and community, Cultural Diversity Week, returning this month from 17-23 March.

Multiculturalism is a core part of the Victorian identity, and this year's theme, *Embrace The Journey, Shape Our Future*, gives schools, organisations, workplaces, families and communities a chance to honour and share the unique cultural stories and those of others, fostering understanding, belonging and connection.

The theme will be used to guide the events, activities and celebrations planned for Cultural Diversity Week.

Victorians are invited to get involved by hosting or attending an event, sharing their story as part of an innovative user-generated digital campaign or join one of the many statewide celebrations.

For the first time, a new Multicultural Festival will also be held at Grazeland from 21-23 March – over three vibrant days, Victorians can enjoy global cuisines, live entertainment and a diverse lineup of music, dance and cultural experiences, attendees are also encouraged to wear their best cultural dress or colours.

Presented by the Victorian Multicultural Commission, Cultural Diversity Week is a time to celebrate the power, influence and stories of Victoria's rich multicultural communities through food, music, storytelling and cultural exchange.

For more information on Cultural Diversity Week 2025 – including how you, your community or organisation can get involved, please visit: multiculturalcommission.vic.gov.au/cdw.

Quote attributable to Minister for Multicultural Affairs Ingrid Stitt

"Cultural Diversity Week is a time to celebrate what makes Victoria so special – with more than 290 languages spoken and 314 ancestries represented, our state is a place where everyone belongs."

Quote attributable to Member for Williamstown Melissa Horne

"Victoria's strength lies in its diversity and the new Multicultural Festival at Grazeland is an amazing opportunity to come together, share stories and celebrate the many cultures that make our state vibrant and inclusive."

Quote attributable to Victorian Multicultural Commission Chairperson Vivienne Nguyen

"Cultural Diversity Week is more than just a celebration – it's an opportunity to embrace diversity, foster connections, and showcase the traditions that make Victoria so unique. I encourage all Victorians to make the most of the week-long program – to embrace the journey and help shape a future where everyone belongs."