

More Homes More Opportunity



Hon Jacinta Allan MP
Premier of Victoria

Monday, 23 February 2025

MORE HOMES IN GEELONG

More homes mean more opportunity – that’s why the Allan Labor Government is setting a clear target to deliver more homes in Geelong over the next 30 years.

Since releasing draft targets last year, the Labor Government has met with every Victorian council to understand their plans and the barriers they face in unlocking the capacity, ensuring the final targets are accurate, fair and achievable.

Victoria needs 2.24 million new homes by 2051 to preserve the dream of homeownership for young people and workers, and to make sure there’s enough rentals for those who need them. But where these homes go matter.

These targets mean a quarter of homes will be in regional Victoria by 2051, including 128,600 in Greater Geelong, 46,900 in Ballarat and 37,000 in Bendigo.

Last year, the Labor Government announced it would back regional and rural councils with funding for planners and resources to meet these targets.

Councils will be held accountable for meeting their targets. It’s up to councils to work together with Government and industry to unlock this capacity in a way that’s right for the community. But if councils have no interest in doing so, there will be consequences – Government will intervene and unlock space for more homes, including through rezoning.

The Minister for Planning will also retain her powers to intervene or fast-track developments.

Quote attributable to Premier Jacinta Allan

"Our regional councils are already doing great work to deliver more housing, and we'll continue to work with them to make sure they have the support they need to get more homes off the ground."

Quote attributable to Minister for Planning Sonya Kilkenny

"We want to make sure our kids have access to the same opportunities as our generation, to be able to buy or rent a place close where we grew up and close to family – that's where these targets come in."

Quote attributable to Member for Geelong Christine Couzens

"Geelong is a great place to live, work, and raise a family – these targets will give clear direction for the housing needs of people wanting to make Geelong their home in the future."

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