

Media Release

Steve Dimopoulos MP
Minister for Environment
Minister for Tourism, Sport and Major Events
Minister for Outdoor Recreation



Wednesday, 18 December 2024

MELBOURNE TO HOST ONE OF THE WORLD'S LARGEST BUSINESS EVENTS

The Allan Labor Government will welcome one of the world's biggest business events to Melbourne next year as it continues to back business.

Minister for Major Events Steve Dimopoulos today joined ICC Secretary General John W.H. Denton, Victorian Chamber CEO Paul Guerra, and Melbourne Convention Bureau CEO Julia Swanson to announce a new Government partnership to host the 14th World Chambers Congress in Melbourne.

Known as the 'Business Olympics', the World Chambers Congress will be held from 2 to 4 September 2025 at the Melbourne Convention and Exhibition Centre.

It will showcase Victorian business to a global audience – as 2,000 of the world's business leaders, international government and trade delegations and local business leaders converge on Melbourne.

The Congress is a unique forum for sharing ideas and best practice on both global chamber and international business activities. Importantly, it will attract Governments of key economies around the world, and help identify new trade, investment and partnership opportunities for Victoria.

Melbourne secured the global rights to host the 14th World Chambers Congress in December 2022 as Victoria is a leading destination for major business events.

Events like these are crucial to driving economic growth, cultivating global business networks, harnessing innovation and strongly positioning Victoria on the global stage.

Quotes attributable to Minister for Major Events Steve Dimopoulos

"The World Chambers Congress is shaping up to be the global business event of 2025 and we look forward to welcoming world leaders from the business, chamber and political spheres to Melbourne."

"Victoria is a world leader in business, trade and investment – this event is a chance to highlight the exceptional business opportunities our state has to offer."

Quote attributable to General Secretary of the International Chamber of Commerce John W.H. Denton AO

"Having spent a large proportion of my career in Melbourne, I know how much its business community punches above its weight and the incredible opportunities for investment and trade that exist here."

Quote attributable to Paul Guerra Victorian Chamber of Commerce and Industry Chief Executive

"This is the first time that Melbourne has hosted the World Chambers Congress - and we plan to make the absolute most of the opportunity! This partnership with the State Government will enable us to take the conference from a great event to one that truly positions Victoria as the place to do business."

Quotes attributable to Julia Swanson Melbourne Convention Bureau CEO

"The Melbourne Convention Bureau was delighted to be part of the team to secure the co-hosting rights for the 14th World Chambers Congress, which has only once been to Australia in 2017."

Media contact: