Media Release

Steve Dimopoulos MP Minister for Environment Minister for Tourism, Sport and Major Events Minister for Outdoor Recreation



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FUTURE SURF STARS TO ROCK PHILLIP ISLAND

Surfing's next generation of stars will head to Phillip Island next year in the hope of booking their spot on the World Tour, with the Allan Labor Government securing an elite surfing competition at Phillip Island.

Minister for Tourism, Sport and Major Events Steve Dimopoulos and Member for Bass Jordan Crugnale today revealed the Phillip Island Pro will run at Cape Woolamai from March 17 to 22 2025, thanks to support from the Labor Government's Regional Events Fund, delivered by Visit Victoria.

The event will attract competitors from more than 10 countries in the Asia and Oceania region, all hoping to book a spot on the 2025 Challenger Series – which is the ultimate battleground for surfers vying to qualify for the Championship Tour in 2026.

The event will also include the 2025 Australia/Oceania Pro Junior series, with more than 100 of the region's best 20-and-under talent competing in the Phillip Island Pro Junior during the same week.

It adds to other major surfing events secured by the Government, such as the recently announced Longboard Classic and the annual Rip Curl Pro at Bells over Easter – which showcases the world's best shortboard surfers and has also been secured until at least 2028.

Support for the events attracts thousands of visitors to regional Victoria's and showcases some of the state's world-class surf breaks to a global audience.

For more information visit the World Surf League website.

Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"This is a fantastic addition to our packed surfing calendar, showcasing Victoria as the surfing capital of Australia while giving the next generation of talent the chance to live out their dreams and delivering major economic benefits for the Bass Coast region."

Quote attributable to Member for Bass Jordan Crugnale

"This event puts Phillip Island's world-class waves on the global stage, proving once again that Victoria is the major events capital—delivering not just in Melbourne, but right here in regional gems like the Bass Coast."

Quotes attributable to World Surf League APAC President Andrew Stark

"Victoria now plays host to four WSL events annually – from events on the Qualifying Series and Pro Junior series, to the World Longboard Tour and the Championship Tour with the historic Rip Curl Pro at Bells Beach."

"Phillip Island is an incredible area for surf and has a rich history of hosting competitions right up to the elite level, so it's a great location to decide the regional representatives for the WSL Challenger Series in 2025."