

# Media Release

**The Hon Ros Spence MP**  
Minister for Agriculture  
Minister for Community Sport  
Minister for Carers and Volunteers



Wednesday, 4 December 2024

## VICTORIAN AGRICULTURAL SOCIETIES RECEIVE TARGETED SUPPORT

The Allan Labor Government is backing regional Victoria with investments into local agricultural and pastoral societies to keep our iconic regional shows thriving.

Minister for Agriculture Ros Spence today announced \$300,000 across 34 Agricultural and Pastoral Societies to make improvements to showground amenities like fencing and essential infrastructure upgrades as part of the Agricultural and Pastoral Society Grants Program.

Earlier this year, eligible societies applied for grants of up to \$10,000 towards infrastructure development and other business activities to celebrate Victoria's agricultural communities, industry and produce.

Recipient, Port Fairy Agricultural Pastoral & Horticultural Society Inc, received \$10,000 to upgrade the electrical systems, install a new meter box and main switchboard to allow for solar and generator power and lighting replacements.

The upgrades will help reduce energy bills and mean the facilities can be used as a community hub during natural disasters, as well as throughout the year by groups such as Little Athletics, junior football, school sport, and sheepdog trials.

Previous projects funded under the program include new animal yards, fencing, shade covers and lighting or upgrades to shearing pavilions, luncheon halls, public amenities and viewing stands.

The Agricultural and Pastoral Society Grants Program is helping to boost rural and regional economies, promoting the agriculture sector, and fostering community engagement.

To learn more about the Agricultural and Pastoral Society Grants Program, visit [agriculture.vic.gov.au](https://agriculture.vic.gov.au).

To view the full 2024/25 Victorian Show Calendar visit [vicagshows.com.au/show-calendar](https://vicagshows.com.au/show-calendar).

### Quote Attributable to Minister for Agriculture Ros Spence

*"The Agricultural and Pastoral Society grant program is all about empowering the organisations that know their regions best to showcase the very best of their region."*

### Quote Attributable to Member for Western Victoria Jacinta Ermacora

*"Our regional shows are the heart of our communities, fostering community spirit while showcasing the best agriculture goods we have on offer and bring tourists from all over the country to experience regional Victoria."*

### Quote Attributable to Port Fairy Agricultural Pastoral & Horticultural Society Inc spokesperson Michael Watts

*"The Agricultural and Pastoral Society grant has allowed the Port Fairy AP&H Society to put on a quality show that brings the community and visitors together for an educational and fun experience."*

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