

Media Release

The Hon Natalie Hutchins MP
Minister for Jobs and Industry
Minister for Treaty and First Peoples
Minister for Women



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KICKSTARTING DIGITAL CAREERS FOR VICTORIANS

The Allan Labor Government is making sure more Victorians can get the skills they need for the job they want, while helping meet the increasing demand for workers in the state's growing tech sector.

Minister for Jobs and Industry Natalie Hutchins today announced the opening of Round 11 of the Digital Jobs program, which is expected to provide 166 mid-career Victorians with 12 weeks of training in digital fields.

From data analytics, digital marketing, IT operations and support, user experience, programming, and web development, this free training gives people an accessible pathway to move into the growing tech sector.

Once the training is complete, program participants have the opportunity to apply for a 12-week work placement to get invaluable real-world experience in their chosen field.

More than 5,300 people have transitioned into digital careers through that program since it launched in August 2021 – with more than 59 per cent of participants female, 63 per cent speaking a language other than English and 40 per cent over 40 years of age.

People from non-digital backgrounds that transitioned into digital roles saw an average increase of \$500 in their weekly wages.

The *Victorian Budget 24/25* invested \$4.4 million to help more people change their job prospects by moving into the state's growing tech sector – helping to fill the critical skill shortages the sector is facing.

The Digital Jobs program is one of a range of Labor Government initiatives to support the growth of digital skills and talent. Others include the Women in Security program, which provides a pathway for women to transition into cyber careers, and the Cremorne Digital Hub.

Quote attributable to Minister for Jobs and Industry Natalie Hutchins

"The Digital Jobs program is helping Victorians get the skills they need to move into our booming tech sector, while also providing Victorian businesses with a strong pipeline of skilled workers ready for a digital career."