

# Media Release

**The Hon Colin Brooks MP**  
Minister for Development Victoria  
Minister for Precincts  
Minister for Creative Industries



Wednesday, 6 November 2024

## MORE HOMES AND JOBS FOR WODONGA

The Allan Labor Government has appointed the successful bidder to deliver four of the remaining five sites in Australia's largest regional urban renewal initiative in the heart of Wodonga – delivering more homes, jobs and open space for the community to enjoy.

Minister for Development Victoria, Colin Brooks, today announced the appointment of Birchmore to transform sites 1, 3, 4 and 5 at Junction Place.

Birchmore will deliver short stay accommodation, a combination of mixed use and residential developments, including the delivery of approximately 200 homes, subject to planning approval, contributing to the transformation of central Wodonga and meeting the needs of the Wodonga community.

The project will support more than 1,000 local jobs and boost economic growth in the northern Victorian city.

More than \$30 million has already been invested by the Victorian and Federal Governments along with the City of Wodonga to restore and repurpose Junction Place's historic railway station and goods shed into restaurants and cafes and delivered public spaces including the Promenade, Junction Square, Sidings Park and Richardson Park.

Birchmore will now progress with the next phase of the project, being detailed technical design underpinned by an early public consultation process.

Development Victoria is continuing to work through the appointment process with the preferred parties for site 2, with an announcement expected later in the year.

### **Quote attributable to Minister for Development Victoria Colin Brooks**

*"More homes means more opportunity – that's why we're unlocking surplus government land to deliver more homes close to work, transport, education and services in Wodonga."*

### **Quote attributable to Member for Northern Victoria Jaclyn Symes**

*"Through the redevelopment of Junction Place, we're delivering more homes, jobs and open space for the community in Wodonga to enjoy."*

### **Quote attributable to Birchmore Managing Director Andrew Peters**

*"Our vision for Junction Place is to create a new Precinct in the heart of Wodonga where people will visit, live, work and share their experiences for generations to come."*