

Media Release

The Hon Anthony Carbines MP
Minister for Police
Minister for Crime Prevention
Minister for Racing



Wednesday, 23 October 2024

GEELONG COASTING TO A SUPER SUMMER OF RACING

Racegoers can look forward to a super summer of racing in Geelong next year thanks to a funding boost from the Allan Labor Government.

Minister for Racing Anthony Carbines attended the Geelong Cup today to announce support for Super Saturday on the Coast – a summer racing spectacular to be held on 5 January 2025.

The Labor Government is providing \$80,000 courtesy of its Major Racing Events Fund to expand the race day attractions and entertainment for the event.

The Geelong Racing Club is also contributing \$55,000 towards the race day, with Racing Victoria also providing \$25,000.

Key highlights for the event, which is expected to draw a crowd of 7,000, will include live entertainment, carnival rides, a petting zoo and roving performers - making it the perfect day out for families holidaying in Geelong and along the Bellarine and the Surf Coast.

Since 2014, the Labor Government has provided almost \$5 million to support thoroughbred racing at Geelong Racecourse, including \$4 million for 25 infrastructure projects and \$858,000 for 25 race meetings.

The thoroughbred racing industry in the Geelong region generates nearly \$91 million for the Victorian economy and helps sustain almost 700 full-time equivalent jobs.

Quotes attributable to Minister for Racing Anthony Carbines

“Geelong is known for showcasing premium thoroughbred racing and this event will not disappoint.”

“Supporting Victoria’s regional racing industry is an investment in our future, helping to boost local tourism and employment, which is why we’re proud to back Geelong’s Super Saturday on the Coast.”

Quotes attributable to Geelong Racing Club President Peter Murrhly

“We are incredibly grateful to the Victorian Government for their support for Super Saturday on the Coast.”

“Thanks to this investment, we are able to organise another showstopping race day event for the whole family to enjoy this summer.”