

# Media Release

**Ingrid Stitt MP**  
Minister for Mental Health  
Minister for Ageing  
Minister for Multicultural Affairs



Friday, 11 October 2024

## MULTICULTURAL MEDIA GRANTS NOW OPEN

The Allan Labor Government is supporting multicultural media organisations to continue their critical role reflecting the diverse voices, stories and experiences of Victorian communities and providing access to essential information.

Minister for Multicultural Affairs Ingrid Stitt today announced grants of up to \$25,000 will be available through the 2024-25 Multicultural Media Grants program to support multicultural media organisations across the state.

The grants will help multicultural media organisations with the cost of production and publication, equipment upgrades, and training and development for volunteers and staff.

Funding through the program will help multicultural media organisations be better resourced, improve their quality of service and expand their reach with audiences.

The most recent round of the program included a grant to support Africa Media Australia in Wyndham to train their contributors in digital storytelling and the production of videos and podcasts – helping extend their audience reach across Melbourne’s western suburbs.

Based in the heart of Melbourne’s Turkish community in Hume, Dunya Turkish Newspaper received funding to purchase new equipment to increase the quality of their production and outreach to the Turkish speaking community.

Sunraysia Community Radio Association in Mildura received a grant to train more volunteer presenters – boosting the number of people from multicultural communities that can present their own shows.

Since 2014, the Labor Government has invested more than \$4.4 million through the Multicultural Media Grants program to support more than 100 multicultural media outlets across the state.

Applications for the grants open on 11 October 2024 and close on 8 November 2024.

For more information and to apply, visit [vic.gov.au/multicultural-media-grants-program](https://vic.gov.au/multicultural-media-grants-program).

### Quotes attributable to Minister for Multicultural Affairs Ingrid Stitt

*“This investment helps our multicultural media organisations to continue their role in amplifying the voices, stories and experiences of our vibrant state.”*

*“We know that in-language news and information, and representation of culturally diverse Victorians is essential to community cohesion. This funding will support multicultural media organisations to expand their reach into Victoria’s diverse communities.”*