

Media Release

Steve Dimopoulos MP
Minister for Environment
Minister for Tourism, Sport and Major Events
Minister for Outdoor Recreation



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NEW BREWERY A SCORE FOR MELBOURNE AND OLYMPIC PARK

St Andrews Beach Brewery is bringing the flavours and coastal flair of the Mornington Peninsula to one of Victoria's most popular sporting precincts – backed by the Allan Labor Government.

Minister for Tourism, Sport and Major Events Steve Dimopoulos today toured the new brewery which will open in Melbourne Park's Garden Square on Tuesday, 27 August, with Melbourne and Olympic Parks Trust CEO John Harnden and St Andrews Beach Brewery Co-Founder Andrew Purchase.

Located at CENTREPIECE at Melbourne Park – which was delivered as part of the Labor Government's Melbourne Park Redevelopment – the venue holds 350 people with both indoor and outdoor dining spaces so people can enjoy the precinct all year round.

The venue will also serve as a functioning brewery so visitors can try beverages made on site by the team behind Mornington Peninsula's number one craft brewery.

St Andrews Beach Brewery Melbourne Park will be a destination for beer and sport lovers, further supporting the precinct's significant contribution to the state's record \$39.3 billion visitor economy.

Each year, the Melbourne & Olympic Parks precinct attracts more than three million visitors, generates over \$700 million in visitor spend and contributes to a significant spike in hotel reservations.

This year the precinct has already hosted record-breaking crowds at the Australian Open, concerts from some of the world's biggest musicians and the BALLIN' series featuring all six of Australia's national basketball teams.

For more information on the St Andrews Beach Brewery Melbourne Park venue, visit standrewsbeachbrewery.com.au

Quotes attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos

"There are two things Victoria does better than anywhere else in Australia – major sporting events and food and drink and this new venue at Melbourne Park provides a place to enjoy both."

"The opening of St Andrews Beach Brewery is another ace for the millions of visitors and sports fans that flock to this precinct in the sporting capital of Australia."

Quote attributable to Melbourne Olympic Park Trust CEO John Harnden

"With almost 3.9 million visitors attending close to 500 events last year, Melbourne Park is Victoria's home for live events, and this partnership further delivers on our promise to create a thriving destination which all Victorians can enjoy."

Quote attributable to St Andrews Beach Brewery Co-Founder Andrew Purchase

"We can't wait to bring the best of the Mornington Peninsula to Melbourne's most iconic sports and entertainment precinct."

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