

# Media Release

**The Hon Colin Brooks MP**  
Minister for Development Victoria  
Minister for Precincts  
Minister for Creative Industries



Monday, 5 August 2024

## UNLOCKING GOVERNMENT LAND FOR MORE HOMES IN KEW

The Allan Labor Government is unlocking surplus government land to create more than 500 homes in Kew – close to the transport, great schools and green space that people rely on.

The former VicRoads site in Kew will be given a new lease on life with consultation underway on a proposed amendment to the Boroondara Planning Scheme to rezone the Denmark Street site.

Rezoning the land from Transport Zone to a mix of Commercial and General Residential zones will allow for the future redevelopment of the site for both residential and commercial development.

The site is close to schools, shops and tram stops, and its development will create more housing options close to jobs, community infrastructure, public transport and the Kew Junction activity centre.

Through unlocking and rezoning surplus government land, the Labor Government will deliver around 9,000 homes across 45 sites in both metropolitan Melbourne and regional Victoria.

As part of the landmark *Housing Statement*, at least 10 per cent of the dwellings on these sites will be affordable homes.

The Labor Government recently announced the start of a Small Sites Pilot program at government sites across Preston, Coburg, Alphington, and Malvern, delivering approximately 260 homes and accelerating medium density housing projects where people need it most.

The draft planning scheme amendment at the Kew site is open for public consultation until 16 August 2024.

More information is available here: [engage.vic.gov.au](https://engage.vic.gov.au).

### Quotes attributable to Minister for Precincts Colin Brooks

*“The status quo isn’t an option. We’re pulling every lever at our disposal to build more homes – that includes unlocking vacant government land to give more Victorians the opportunity to find a home in areas that are well serviced by jobs, transport and services.*”

*“The former VicRoads site in Kew presents a unique opportunity to deliver hundreds more homes in a popular suburb and we want to hear from the community about the types of homes they want to see.”*