

# Media Release

**The Hon Colin Brooks MP**  
Minister for Development Victoria  
Minister for Precincts  
Minister for Creative Industries



Wednesday, 6 December 2023

## VICTORIA'S FASHION TALENT HIT THE FASHION FESTIVAL RUNWAY

More than 100 events will showcase Victoria's cutting-edge designers front and centre at the 2024 Melbourne Fashion Festival, with a blockbuster 15-day program celebrating local, sustainable and First Nations designers, thanks to support from the Allan Labor Government.

Minister for Creative Industries Colin Brooks today joined Melbourne Fashion Festival CEO Caroline Ralphsmith to reveal the details of Australia's largest consumer fashion event which will run from 24 February – 9 March next year - attracting fashion-lovers from near and far and bringing more visitors into the city.

The Festival's renown Premium Runway events will marvel audiences for another year, featuring over 80 designers across 12 shows at the official home of the event in the heart of Melbourne, the Royal Exhibition Building.

Opening night will kick off with a showcase of contemporary Australian designers including Victorian fashion leaders Martin Grant, Ngali and Viktoria+Woods.

The programme will include a dedicated sustainability runway showcasing designers seeking to minimise their impact on the environment, including Nobody Denim and Yanggurdi.

The Industry Development Program will also return to elevate the next generation of Australian fashion talent and the National Graduate Showcase will present the top 10 graduate designers, hand-picked from Australia's leading fashion design institutions.

A First Nations runway will celebrate emerging and leading First Nations designers including Delvene Cockatoo-Collins, Galli, House of Darwin, Lillardia Briggs-Houston, Soild Ochre, Take Pride Movement, and Miimi and Jinda.

To view the full program and purchase tickets visit [paypal.mff.com.au](https://paypal.mff.com.au).

### **Quote attributable to Minister for Creative Industries Colin Brooks**

*"Whether you're an emerging designer or one of Australia's most celebrated designers, next year's Melbourne Fashion Festival will support our creative industry and see our city come alive with creativity and excitement."*

### **Quote attributable to Minister for Tourism, Sport and Major Events Steve Dimopoulos**

*"We're proud to support Australia's largest consumer fashion event and the calibre and diversity of next year's program is set to attract new audiences from across the country, supporting local jobs and boosting our vibrant hotel and hospitality sectors."*

### **Quote attributable to Melbourne Fashion Festival CEO Caroline Ralphsmith**

*"This year we are excited to bring greater visibility to the innovative, enduring, artistic and gritty fabric of the Melbourne fashion industry, and create a world-class destination for Australians to come together and celebrate everything that makes our local industry so unique."*