

Media Release

The Hon Natalie Suleyman MP

Minister for Veterans
Minister for Small Business
Minister for Youth



Wednesday, 6 December 2023

SUPPORTING VICTORIAN SMALL BUSINESSES THIS CHRISTMAS

More small businesses across Victoria are being supported this festive season, with the launch of a Christmas gift ideas list to help communities across the state buy locally and support small businesses this festive season, made possible by the Allan Labor Government.

Minister for Small Business Natalie Suleyman today launched the Business Victoria Christmas Gift Ideas for 2023, featuring 13 gift ideas from Victorian small businesses that will bring cheer to friends and family and boost local businesses this Christmas.

Now in its fourth year, the Christmas Gift Ideas list showcases the vibrant and diverse small businesses across the state and offers unique gifts with a distinctly Victorian flavour.

From local manufacturers, food and beverages, creative industries to women-led businesses, First Nations businesses and social enterprises, the list celebrates the ingenuity of small business across metro and regional Victoria.

Pet owners can support Houndsome Dog, a Victorian business producing an Australian made collection of accessories for dogs with a focus on design, quality, and sustainability.

Houndsome products are designed in Seddon and produced in collaboration with local makers and suppliers, including their blankets which are made from repurposed Australian Merino Wool and woven exclusively by Geelong Weaving Mill.

Preston-based charity Worthy Cause makes artisanal cookies with all of the proceeds directed towards supporting the employment of vulnerable individuals who struggle to find work.

Victoria is renowned for its entrepreneurial spirit and Victoria's 650,000 small businesses are a critical part of our economy, accounting for 41 percent of employment across the state.

Christmas and the summer months provide the ideal opportunity for Victorians to support local small businesses, strengthening local communities and contribute to the state's economy.

Visit the Victorian Small Business Christmas Gift Ideas for 2023: business.vic.gov.au/learning-and-advice/hub/12-victorian-small-business-christmas-gift-ideas-2023

Quotes attributable to Minister for Small Business Natalie Suleyman

"The 2023 Victorian Small Business Christmas Gift Ideas has something for everyone, from food to fashion, play time to pamper time and unique artistry to unforgettable experiences."

"Buying Victorian this Christmas is like giving two gifts – something for a loved one, and something that will support small business owners, their employees, suppliers and everyone in the supply chain."

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